


# Testimonials

Armando Garcia, Sr. has been instrumental in increasing my Hispanic consumer business in La Fiesta, San Antonio, TX, and Foodarama, Houston, TX. His wealth of knowledge has been a tangible asset in my grocery business.



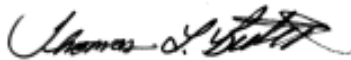
Carroll Cox, President  
Foodarama & La Fiesta

Super S Stores, a South Texas Independent Grocery Chain, has benefited from the expertise of Armando Garcia, Sr. His design input for our newspaper ads and his insightful suggestions as to which items should be featured in these ads have been a tremendous tool used to capture the Hispanic consumer. His vast knowledge of the Hispanic culture is evident in all he does.



Allen Wood  
Super S Foods

Getting to know Armando, I learned about his outstanding skill and his knowledge of the Hispanic Culture. Also, through some of his competitors, I found that there is a high regard for the way he does business.



Thomas L. Buttes  
Bashas/Food City

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# Contact us

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# References

The following stores have experienced growth in the Hispanic consumer market as a result of Armando Garcia's assistance:

- La Fiesta - San Antonio, Texas
- Foodarama - Houston, Texas
- Market Basket - Beaumont, Texas
- Super S Foods - San Antonio, Texas
- Food City - Phoenix, Arizona
- Bashas' - Phoenix, Arizona

**Certified Foods Consulting**

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# Certified Foods Consulting

*“Specializing in  
merchandising for  
Hispanic and other  
ethnic consumers in the  
grocery store industry.”*



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